



## The Four-Way Test

- First...** Is it the *TRUTH*?
- Second...** Is it *FAIR* to all concerned?
- Third...** Will it build *GOOD WILL* and *BETTER FRIENDSHIPS*?
- Fourth...** Will it be *BENEFICIAL* to all concerned?

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# THE "TIMES" OF

## Seminole County South



**ROTARY CLUB**  
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District 6980  
 Award Winning  
 Newsletter

### TODAY'S PROGRAM

## Fellowship Meeting

### WHO'S WHO

Greeter: **Jay Bastian**  
 Invocation: **Charlie Bennett**  
 Guests: **Bill Miller**  
 Happy Dollars: **Jim DeKleva**

### HUMOR AND WIT



"Those kids have been making bubbles again!"

### TODAY'S MESSAGE

#### President's Column

Get our "Ask" in Gear

A major initiative of the Rotary International President Wilf Wilkinson and our own District Governor Denny Kurir this year is Membership – attracting and retaining new members to Rotary. Our District's goal is a net gain of 10% in members this year. Why? While Rotary International membership has grown, thanks to the addition of new clubs in new countries, membership in North America and the Caribbean suffered a net loss of 4,600 members last year. In addition, the median age of the membership has, shall we say, continued to "mature." The life blood of a civic organization such as Rotary, metaphorically (and of course literally), is its members. They provide the vision and leadership, conduct the needs assessments, develop project ideas, create the partnerships, raise the funds, and contribute the sweat equity to accomplish the projects that make our communities and world a better place. Bringing new members into Rotary is vital to its long term sustainability.

("President's Column" cont. on pg. 4)

Vol. 29 No. 10 Sept. 7, 2007

### TODAY'S SONG

#### Happy Trails to You

Some trails are happy ones,  
 Others are blue.

It's the way you ride the trail that counts,  
 Here's a happy one for you.

Happy trails to you until we meet again.  
 Happy trails to you, keep smilin' until then.

Who cares about the clouds  
 when we're together?

Just sing a song and bring the sunny weather.  
 Happy trails to you 'till we meet again.

### UPCOMING EVENTS

October 15 - Golf Tournament

October 22 - District  
 Golf Tournament

October 22 - RAP  
 Business After Hours

November 10-17 - District Conference



**Next Week's Program:**  
**Mr. Pete Schwob**  
**Organ Donation**

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**THIS WEEK'S BIRTHDAYS**



No Birthdays this week

**HAPPY DOLLARS**

Last week, **Carl Riechers** collected our happy dollars. He started the flow with one for **Sheila** and one for safely returning from ten days of travel. **Carol** had one for the opening of the SCC Center for Economic Development in Heathrow, the 10% increase in enrollment at SCC and one for a newest adjunct, **Craig Corbett**. **Dudley Bates** put in a happy dollar for Sheila's recovery and for our speaker and his great presentation. Craig told us about his experience feeding the homeless in Atlanta and his little "trick" for staying under the imposed limit of 400. He also added another dollar for "one half of his rate at SCC." **Frank Cashin** had one lamenting "Illegal Labor Day." **Karen Almond** had a happy dollar and **Frank Casillo** added one for our speaker and **Jim DeKleva**, both of whom he coached at Bishop Moore, recalling Peter's twice broken neck. **Bill Vogel** announced the latest SAT score results: Seminole County Schools were up 10 points (Lyman was up 47 points!) despite the national decline in scores of 7%. **Joe Williams** was happy to see Davie Jones with us and put in a hopeful dollar for Sheila's speedy recovery. **Barry** had one for Lyman's fantastic SAT improvement and for **Ruby**, for whom he suggested public transportation as a safer alternative to driving. **Chris Sorensen** had one for Sheila and her picture in the bulletin. He also thanked **Errol** for helping him obtain a huge trailer full of cooking wood, a tough thing to come by in the summer. Chris also lamented Auburn getting "zero respect", adding that the last time respect was at this level, they went 13-0. **Rege** told us about our homeless feeding effort, with 436 meals having been served plus two trays of food for the live-in residents.

**Upcoming District Events**

- District Conference Golf Tournament/District Conference Ball Drop (October 22, 2007)
- Jamaica Rotary Leadership Institute (November 1-4, 2007)
- Don't miss this unique opportunity to learn and to serve
- District Conference Cruise (November 10-17, 2007)

## LAST WEEK'S MEETING

Last week, **Craig Corbett** gave a very brief invocation following our being greeted at the door by both **Bill Fahey** and **Jeff Schroeder**. **Tracy Huggins** introduced our guests with the question, "Who will end up as the #1 college football team?" Answers ranged from Tennessee (unlikely), to the Gators (possible but unlikely) to FSU (quite unlikely). **Jim DeKleva** introduced our speaker, Mr. Peter Stapp, who spoke to us about the booming development out at UCF. Given that Mr. Stapp went to Bishop Moore prior to attending UCF, we learned a little inside information on his classmate, Jim DeKleva, and a coach well known to us; **Frank Casillo**. The growth at UCF has come in leaps and bounds. Since first being chartered as FTU in 1963, with its first class of 1,948 students attending in 1968, the university has grown to the sixth largest in the nation in terms of student enrollment, now 46,407. The current construction boom has focused on Knight's Plaza, a \$300 million project including a new arena, a new stadium, new student residences and a new parking garage. The new arena is being built next to the old one and will have 10,000 seats, 18 private boxes, and a lounge, with the old arena being downsized to 2,500 seats. The new arena will also be open on non-event days with retail and restaurants serving students. There are four new student residence towers currently open which house 2,000 students. The new football stadium has 45,300 seats, 24 luxury suites and a club lounge. The inaugural game will be held September 15th against Texas. Part of the focus of the new construction has been to expand the university's appeal to more than just students. The new arena will host some prominent entertainment including Reba McEntire and Bill Cosby. Peter also added that the university is soliciting a primary sponsor for the arena, requiring a 10 year commitment. There has also been some improvement to the parking situation with the addition of a

("Last Week" cont. on pg. 4)

## Rotary Foundation "Thought of the Week" - Matching Grants

Matching Grants provide matching funds for Rotary Club and district international service projects. Sponsored by District 9110 in Nigeria and the Rotary club of Mount Airy, North Carolina, one grant provided water, clothing, food, drugs, toilets and farming implements to a leper colony in Africa. Over 1,000 people benefited from this project. The Rotarians sponsoring the project designed, supervised and kept the project on target, gaining both local and international attention. As a result of this project, the leper community will have access to basic amenities after many years of neglect. Dignity has been restored to the lives of those individuals living in the leper colony. Wouldn't you like to feel that your efforts have brought dignity to someone's life?

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2,100 space parking garage at Knights’ Plaza and a 1,700 spot garage in the front of campus. Following our speaker, **Alan Boyko** was summoned to the podium by president **Carol** to receive well deserved recognition for Scholastic Book Fairs’ consistent contribution to our weekly book award for our speakers. **Errol** announced that he had two tickets to the September 18th presentation of *Annie* for anyone interested. Bill Fahey told us about his visit with **Sheila Brown** at the Village on the Green medical center. He reported that the current plan is for her to be back in her own place in a month. Appropriately, our guest Davie Jones took the drawing. Adding that “we have time to make Bill Fahey happy” (Barry noted that “we don’t have that much time.”), Carol solicited **Errol’s** help with our Labor Day song.

### Last Week’s Guests

Last week, we were delighted to see **Helen Jones’** husband, Davie, as our guest. We also welcomed Fred Schott as a guest of **Linda Schoonover** and Neil Solomon, of Moe’s Southwestern Grill fame, as a guest of **Barry**.



*Our president, Carol Hawkins, along with Mill Jones, past District Governor, and Bill Stuart, from Carol’s home town of Bartow, at the recent Rotary International Membership Conference in Ft. Lauderdale.*

### “President’s Column” (cont. from pg. 1)

-On August 24-25, **Bob Levy** (our Membership chair) and I attended the Rotary International Presidential Conference on Membership in Ft. Lauderdale. A couple of weeks before that, **Joe Williams**, Bob and I attended our own District Conference on membership in downtown Orlando. Look forward to hearing more about membership development and retention from Bob and his committee over the coming months. In the meantime, each one of us can pledge to invite at least one prospective member to visit our Club before the first of the year. As the Rotary International Membership chairman so succinctly put it: Let’s “Get Our ASK in Gear!”

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*Hope to see you next week!*

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**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation;

**THIRD:** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.